

Executive Meeting Minutes

Date: 2012-05-29

Attending: Colin, Erik, Ghanesh, Jenn M, Jessie, Julian, Andrew

Scheduled Business

Item #1

| Presenter | Priority | Item | Time |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|--------------|
| Jenn M | М | Newsletter Status | |
| Discussion: | Consider a return of the newsletter - Keep the contents focused - Non-passive communication may be the best way to reach the broadest audience. - Consider what other groups are doing (e.g. Bruce Trail's use of Constant Contact) VOTE: review whether a revival of the newsletter or an informational email will suit TOC needs best at this time. | | nt Contact) |
| Action: | Erik to follow-up on reviving the newsletter | | |
| | Erik and Ghanesh | to examine the possibility of online documentation a | ccessible to |
| Action: | members and vol | unteers | |

Item #2

| Presenter | Priority | Item | Time |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|------|
| Erik | М | Planning Extended Events | |
| | _ | ns support the creation of 'trip plans' for extended events specific emergency details are shared with the Execution | |
| Action: | Ghanesh and the SC to prepare a template for extended trips | | |
| Action: | Erik to look at how best to find likeminded volunteers to run trips with, and how best to gauge membership interest for trips with greater organizational difficulty | | |

Item #3

| Presenter | Priority | Item | Time |
|-----------|----------|-----------------|------|
| Ghanesh | М | Executive Terms | |

Establish that key Executive positions carry with them 'minimum' term limits. The main idea being to establish an expectation of what people are signing up for. Longer term limits enables longer term planning, thinking, and consistency. It would end up requiring a slightly more serious commitment to important positions. VOTE: That the TOC Exec request a two-year minimum commitment for certain positions (President, Treasurer, Safety Coordinator) to allow continuity and policy development. Those in the positions are welcome to stay for longer terms if agreeable to all and will always be able to leave the role sooner if required. (6 Yes/0 No)

Item #4

| Presenter | Priority | Item | Time |
|-------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| Jenn M | М | Use of Facebook & Social Media | |
| Discussion: | Specifically considusing Facebook fo | erally increase and optimize our use of social media? dering phasing out the use of Fotki for our image mana or event photos. acebook for Photo Sharing (4 Yes, 1 No) | agement and |

Item #5

| Presenter | Priority | Item | Time | |
|-------------|-------------------------------------------------------------|------------------------------------------------------------|------|--|
| Jenn M | М | TOC Picnic | | |
| Discussions | Previously we'd proposed July 15 as a picnic date. | | | |
| Discussion: | VOTE: Move ahead with July 15 as a picnic date (5 Yes/0 No) | | | |
| Action: | Andrew to book a | Andrew to book and post a picnic event for the agreed date | | |

Item #6

| Presenter | Priority | Item | Time |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|------|
| Jenn M | М | Conflict Resolution / Code of Conduct Update | |
| Discussion: | VOTE: A preliminary code of conduct to be put together for review by the President before bringing it back to the greater Executive | | |
| Action: | Julian and Erik to research and write a preliminary Code of Conduct | | |
| Action: | Jenn M to do an initial review | | |

Item #7

| Presenter | Priority | Item | Time |
|-------------|------------------------|----------------------------------------------------------|--------------------|
| Jenn M | M | Parking in Conservation Areas | |
| Discussion: | The TOC gets a g | reat deal of benefit from the parks we have access to. | There is a general |
| | hope to repay th | at as possible. | |
| | VOTE: the TOC s | hall communicate to volunteers the importance of pay | ing expected |
| | conservation are | a fees rather than specifically seeking to avoid them (e | e.g. car, person) |

Item #8

| Presenter | Priority | Item | Time |
|-----------|----------|-------------------------------------|------|
| Jenn M | M | TOC Swag for Volunteers (Follow-up) | |

| Discussion: | We've started distributing the light/whistle combination to volunteers. While we still have some remaining stock, we may require more technical logo tshirts for sale and distribution. Ghanesh asks about the possibilities surrounding taking logo design submissions for the tshirts, though Erik notes that tshirts with an 'off model' logo may work best on a more 'print on demand' basis. VOTE: purchase more (blue) technical t-shirts with the club's logo for sale, and review the possibility of made to order shirts (4 Yes, 0 No) | | |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Action: | Erik to follow-up on tshirt purchases and 'made to order' options | | |
| | Erik is working with JennP to get more First Aid kits (equivalent to what we had | | |
| Action: | previously) | | |

Item #9

| Presenter | Priority | Item | Time |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|--------------------|
| Jenn M | М | Club Insurance | |
| | Jenn M complete | d research with a number of (4) comparable clubs on | their individual |
| | insurance circumstances. Only one (the East York Outing Club) currently carried any. Jenn collected details of that particular insurer. | | |
| Discussion: | | | |
| | VOTE: Due to pro | hibitive costs and our not-for-profit status, look at she | elving the look at |
| | insurance for the moment. (3 Yes, 4 No) | | |
| | Jenn M will research cost vs. coverage with various companies. This will be a fact finding | | |
| Action: | mission only for the moment. | | |

Item #10

| Presenter | Priority | Item | Time |
|-------------|------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Jenn M | М | Volunteer Management | |
| Discussion: | decentralized mo Considered was f negative). Having a Volunte remains a highly v Ghanesh raises th before. | inding the switch from a central 'Volunteer Coordinate del. eedback from volunteers (of which we've heard both er Coordinator as a 'single point of contact' seems to hwork intensive position. he idea of looking for assistants for executives, which whe current model for the moment, and revisit it in Dec | positive and have value, but it we've considered |

Item #11

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|-------------|------------------------------------------------------------------------------------|----------------------------------------------|------|
| Ghanesh | M | TOC Mission Statement | |
| | Discussion of the benefits (and potential drawbacks) of a clear Mission Statement. | | |
| Discussion: | Ghanesh propose | es a starting point for discussion. | |
| | This item will be r | reviewed and built upon at the next meeting. | |